

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
NEW YORK	17,990,405	18,976,457	19,214,548	19,597,807
MEDIAN AGE (YRS)	-----	35.9	36.8	38.0
HISPANICS (ANY RACE)		2,867,583	2,996,544	3,211,966
STATE'S PERCENTAGE		15.11%	15.60%	16.39%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	12,893,689	12,866,131	12,873,327
STATE'S PERCENTAGE	67.95	66.96	65.69
MEDIAN AGE (YRS)	38.6	39.6	41.1
BLACK/AFRICAN-AMERICAN	3,014,385	3,091,729	3,160,710
STATE'S PERCENTAGE	15.88	16.09	16.13
MEDIAN AGE (YRS)	31.4	32.1	33.1
AMERICAN INDIAN/NATIVE	82,461	89,734	100,569
STATE'S PERCENTAGE	0.43	0.47	0.51
MEDIAN AGE (YRS)	28.6	28.5	28.2
ASIAN	1,044,976	1,117,550	1,235,694
STATE'S PERCENTAGE	5.51	5.82	6.31
MEDIAN AGE (YRS)	33.2	34.5	37.2
HAWAII/PACIFIC ISLANDER	8,818	9,260	10,150
STATE'S PERCENTAGE	0.05	0.05	0.05
MEDIAN AGE (YRS)	28.9	28.9	29.0
OTHER	1,341,946	1,421,619	1,545,450
STATE'S PERCENTAGE	7.07	7.40	7.89
MEDIAN AGE (YRS)	27.2	28.4	30.1

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	10,577,865	10,798,657
SUBURBAN	6,662,544	6,797,010
RURAL	1,974,139	2,002,140

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NEW YORK: EXPENDITURES

Transportation and Marketing

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$47,659	-----	
PER CAPITA	\$25,449	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$307,003,863,000	\$372,708,386,000	21.40%
FOOD AT HOME TOTAL	\$37,829,901,800	\$42,372,631,200	12.01%
FOOD AWAY FROM HOME TOTAL	\$33,278,579,900	\$40,002,934,600	20.21%
FOOD AS % OF TOTAL EXPENDITURES	23.16%	22.10%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$8,183,211,600	\$9,285,476,300	13.47%
FISH & SEAFOOD PRODUCTS	\$843,753,000	\$933,533,200	10.64%
FRUITS & VEGETABLES	\$4,516,250,800	\$4,965,230,800	9.94%
DAIRY PRODUCTS	\$4,213,051,000	\$4,703,915,200	11.65%
BAKERY PRODUCTS	\$4,306,169,500	\$4,668,865,000	8.42%
CEREALS & PRODUCTS	\$2,168,482,400	\$2,492,262,100	14.93%
PREPARED FOODS	\$5,140,444,000	\$5,800,515,600	12.84%
JUICES	\$1,281,327,600	\$1,416,822,700	10.57%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$2,236,016,900	\$2,987,759,100	33.62%
FAST FOOD	\$1,038,644,300	\$1,352,790,100	30.25%
FULL SERVICE	\$1,197,372,600	\$1,634,969,000	36.55%
LUNCH	\$7,928,429,800	\$9,520,642,800	20.08%
FAST FOOD	\$4,812,623,400	\$5,659,328,100	17.59%
FULL SERVICE	\$3,115,806,400	\$3,861,314,800	23.93%
DINNER	\$12,153,474,900	\$14,898,579,500	22.59%
FAST FOOD	\$4,577,111,300	\$5,414,019,500	18.28%
FULL SERVICE	\$7,576,363,600	\$9,484,560,000	25.19%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,142	\$1,265	10.77%
POULTRY	\$388	\$430	10.82%
EGGS	\$58	\$62	6.90%
FISH & SEAFOOD			
FRESH	\$69	\$74	7.25%
FROZEN	\$29	\$34	17.24%
CANNED	\$19	\$20	5.26%
FRUITS / VEGETABLES			
FRESH	\$463	\$500	7.99%
CANNED	\$73	\$82	12.33%
FROZEN	\$71	\$72	1.41%
OTHER	\$23	\$22	-4.35%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$176	\$189	7.39%
CHEESE	\$155	\$161	3.87%
ICE CREAM	\$95	\$103	8.42%
BUTTER / MARGARINE	\$52	\$62	19.23%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$482	\$511	6.02%
COOKIES	\$84	\$88	4.76%
CRACKERS	\$35	\$37	5.71%
CEREALS & PRODUCTS			
CEREALS	\$164	\$174	6.10%
PASTA PRODUCTS	\$60	\$70	16.67%
FLOUR & MIXES	\$37	\$44	18.92%
RICE	\$42	\$52	23.81%
PREPARED FOODS			
SNACKS/CHIPS	\$118	\$137	16.10%
JUICES	\$179	\$193	7.82%
FROZEN/PREP. OTHER	\$83	\$96	15.66%
SOUPS	\$65	\$76	16.92%
SAUCES & GRAVIES	\$62	\$62	0.00%
BABY FOOD	\$47	\$51	8.51%
FROZEN MEALS	\$34	\$38	11.76%
NUTS	\$31	\$33	6.45%
SALADS	\$27	\$32	18.52%

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